



FRANCHISE AGREEMENT

About Us

Your Lucky Eye is a 10 year old national wholesale jewelry company with over 100 distributors nationwide. We offer a wholesale jewelry program designed to make you as successful as the oldest and most profitable Distributor in our system. Our marketing strategy of providing quality Your Lucky Eye jewelry products in convenient and diverse locations is a proven winner.

We offer you instant access to merchandise at prices normally reserved for only the largest wholesalers.

We concentrate on small to medium size "independent" business retailers. Your opportunity is available in US and Canada.

Your Lucky Eye stores and kiosks are conveniently located in high traffic areas in shopping malls across North America and are expanding into South America and Canada.

Product

Your Lucky Eye carries a huge variety of products such as bracelets, necklaces, earrings, keychains, car accessories, home decoration, leather bracelets, cell phone charms, Swarovski bracelets, magnets, belly dance skirts, stainless steel rings and pendants etc.

There is a huge market potential for evil eye products in US and Canada. Based on our franchisee financial statements it is stated that there is a large increase within last 3 years. Because evil eye products started to get advertised on national TV channels, newspapers and magazines. Well known celebrities are wearing our products.

Support

We offer 24/7 customer service as well as training. As a potential franchisee, you will be educated on our products and your questions will be answered immediately.

Our franchisees are never alone. We have a wide range of resources for our franchise owners and it all begins long before they first open their doors and continues long after.

New franchise owners go through the learning curve with us at their side which helps even those who have never run a store become competent in a short period.

Mark-up

You will get your products with an exclusive discounted rate. It is totally up to you to mark up your products. We do not set up any requirements.

Startup cost

Your Lucky Eye offers financing for first time franchisee. You can pay 50% down for your initial order and arrange payment terms for the remaining balance.

Marketing

Your Lucky Eye provides Regional and cooperative advertising. We have an ongoing advertising program on Google that leads us to be listed on top pages every month and it help to grow your business.

You will be listed on our website as a distributor. You will be responsible from your territory and will have the opportunity to make extra money on wholesale orders. Your Lucky Eye will give 10% commission on wholesale orders you get from your territory.

Franchise fee

A potential Your Lucky Eye franchisee must pay \$10,000.

This investment includes

- Franchisee fee
- Displays
- Set up
- Training & education
- Marketing and advertising
- Extra income on wholesale orders

There is no royalty fee in our franchise program.

If you would like to speak with a representative now, call 813-874 6666

YOUR LUCKY EYE

www.yourluckyeye.com

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